



United We Stand

Bi-Coastal Pharmaceutical Corp.®

Sales, Marketing, Consulting



Schering-Plough Letter of Recommendation

Schering-Plough

Thomas C. Lauda
Executive Vice President

Schering-Plough Pharmaceuticals
2000 Galloping Hill Road
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To Whom It May Concern:

We have partnered with Bi-Coastal Pharmaceutical Corporation since 1993. They have been instrumental in the development of our generic business, Warrick Pharmaceuticals. Over the years they have been invaluable in increasing the generic trade segment of our business as well as procuring substantial private label business for Warrick.

Bi-Coastal has a successful track record of launching new brand products into the market, supported by an off label contract sales organization. The management of Bi-Coastal is focused on achieving the goals set and pursues them in a determined manner.

Schering's relationship with Bi-Coastal Corporation has been a trusted, productive partnership. We highly recommend them as a talented management team that can leverage their business to the benefit of their clients.

Sincerely,


Thomas C. Lauda